



# Making the Most of 2012

Designed especially for tourism businesses these FREE workshops will provide all you need to know to deliver the best possible welcome to guests in summer 2012 and beyond.

- Get the latest information on the delivery of the London 2012 Olympic and Paralympic Sailing events in Weymouth and Portland, including access arrangements and communication
- Learn the who, what, why and how of the sailing competition so you can pass it on to your guests
- Hear about changes you could make to maximise opportunities arising from new markets particularly in relation to customer service
- Find out about the myriad of cultural and other events taking place this summer in Weymouth and Portland and beyond

|             |                                       |                |
|-------------|---------------------------------------|----------------|
| 24 Jan 2012 | Weymouth and Portland Sailing Academy | 1.30 – 5.00pm  |
| 8 Feb 2012  | Poole Yacht Club                      | 10.00 – 1.30pm |
| 23 Feb 2012 | Weymouth College                      | 10.00 – 1.30pm |
| 29 Feb 2012 | Highlands End Holiday Park, Eype      | 1.30 – 5.00pm  |
| 8 Mar 2012  | Orangery Suite, Wimborne              | 1.30 – 5.00pm  |
| 14 Mar 2012 | Brownswords, Dorchester               | 1.30 – 5.00pm  |
| 22 Mar 2012 | Weymouth College                      | 1.30 – 5.00pm  |
| 1 May 2012  | Weymouth and Portland Sailing Academy | 10.00 – 1.30pm |



Choose the time and location that best suits you from the list above and either email us at [dnftp@bournemouth.gov.uk](mailto:dnftp@bournemouth.gov.uk) or telephone 01202 451151 to reserve your place.

Further details of content, speakers and venues are available on our website at [www.dorsetnewforest.org](http://www.dorsetnewforest.org)

Bring on the Games sticker campaign is a partnership between the Weymouth and Portland 2012 Operations Team; Dorset Echo; NHS Trust and Weymouth and Portland Chamber of Commerce